

FLYING FESTIVALS OF WARREN COUNTY &  
WARREN COMMUNITY COLLEGE FOUNDATION

PRESENT THE

WARREN COUNTY HOT AIR  
2024  
BALLOON FESTIVALS



Dear Local Business Owner,

We are thrilled to announce the 4th season of our aviation festivals at Warren Community College's Washington campus! Our events not only showcase the wonders of balloons but also shine a spotlight on the cutting-edge Drone/Robotics/AI program at the College.

Since 2017, Warren Community College has been dedicated to building a world-class program that provides local youth with the opportunity to secure high-paying jobs upon graduation or transfer to other institutions. This initiative benefits not only youth but those looking to change careers, obtain certifications, or study online from anywhere in the world.

Our aviation festivals have attracted visitors and potential students from as far as Connecticut and Delaware since the first year, thanks to the allure of balloons. This event not only promotes the College's program but also contributes to the growth of Warren County's economy and its appeal to future residents and employees.

We invite companies like yours to join us in supporting this program. By aligning your business with this endeavor, you can showcase your commitment to the community and enhance your company's reputation and success.

If you're interested in advertising your business to thousands of spectators before, during, and even after the event through our extensive marketing impressions, please review the sponsorship opportunities enclosed.

We hope you choose to be a part of these community-focused events and make a difference when it matters most! Contact Giulia Grotenhuis via email at [giulia51@verizon.net](mailto:giulia51@verizon.net) or by calling 908-283-0721 to get involved today!

Sincerely,



Giulia Grotenhuis  
Marketing Director  
*Flying Festivals of Warren County*

**2024 Warren County  
Hot Air Balloons, Arts & Crafts Festival  
June 1 & 2, 2024  
at Warren Community College**

**Sponsorship Packages**

**June 1 & 2, 2024: The Hot Air Balloon, Arts & Crafts Festival.** This festival is designed to give local artisans an opportunity to sell their Arts & Crafts. Musical entertainment, food trucks, vendors, car show & more.

**GOLD PACKAGE .....\$2,000**

Your Company Logo, Listing & Link throughout Website .....	2023 stats	
balloonfestnj.com .....	visitors to site	70,004
.....	page views	197,759
Your Company Logo on Social Networking posts .....	followers	7,200+
Your Company Logo In minimum 2 Full Color Print Ads		
Your Company Logo on Online Tickets .....	average	2,500
Your Company Logo on Program/Schedule .....	minimum	2,500
Your Company Logo on multiple eBlasts		
6 Radio Tags, minimum		
2 Balloon Rides During the Festival		
Banner on Fence / Balloon Field		
20 Passes to the Festival		
Free Vendor Booth (does not include tent)		

*Your corporate balloon may attend free of charge and tether one day. Unlimited launches.*

**SILVER PACKAGE .....\$1,000**

Your Company Logo, Listing & Link On Website .....	2023 stats	
balloonfestnj.com .....	visitors to site	70,004
.....	page views	197,759
Your Company Logo on Social Networking posts .....	followers	7,200+
Your Company Logo on Online Tickets .....	minimum	2,500
Your Company Logo on one eBlast		
Listing on Program/Schedule .....	minimum	2,500
3 Radio Tags minimum		
1 Balloon Ride During the Festival		
Banner on Fence / Balloon Field		
12 Passes to the Festival		
Free Vendor Booth (does not include tent)		

*Your corporate balloon may attend free of charge. Unlimited launches.*

**Sponsor a Flying Festival & watch your promotional dollars “lift off”!**

**2024 Warren County  
Hot Air Balloons, Arts & Crafts Festival  
at Warren Community College**

**Additional Opportunities**

**GENERAL SUPPORT OPTIONS.....\$500**

Your Company Logo, Listing & Link On Sponsor Page on balloonfestnj.com  
 Your Company Logo on Social Networking posts ..... followers 7,200+  
 Free Vendor Booth (does not include tent/table/chairs)  
 Signage at Event  
 5 Passes to the Festival

**FASCINATION STATION KIDS’ ACTIVITY AREA .....\$500**

Your Company Logo, Listing & Link On Kids Activity Page on balloonfestnj.com  
 Your Company Logo on Social Networking posts ..... followers 7,200+  
 Your Company Logo on Program/Schedule to all ticket holders ..... minimum 2,500  
 Signage in Activity Area  
 5 Passes to the Festival

**GENERAL BOOSTER - ONLINE.....\$125**

Your Company Listing & Link On Website Sponsor page

**GENERAL BOOSTER - SIGNAGE AT EVENT.....\$150**

The event will produce a Lawn Sign with Your Company logo and QR Code, to be positioned along the College Walking Trail during the event.

**Sponsor a Flying Festival & watch your promotional dollars “lift off”!**

**2024 Warren County  
Hot Air Balloons, Arts & Crafts Festival  
at Warren Community College**

**Additional Banner Advertising Options**

**SMALL BANNER .....\$250**

Hang your banner, up to 3 x 5 foot in size, for display at our Balloon Festival  
Listing & hyperlink On BalloonFestNJ.com sponsor page at no additional charge!

**LARGE BANNER.....\$400**

Hang your banner, up to 4 x 12 foot in size, for display at our Balloon Festival  
Listing & hyperlink On BalloonFestNJ.com sponsor page at no additional charge!

**NON PROFIT BANNER .....\$125**

Hang your banner, up to 4 x 12 foot in size, for display at our Balloon Festival



**Listing & hyperlink On BalloonFestNJ.com sponsor page at no additional charge**

*Make checks payable to Flying Festivals of Warren County.*

*Mail to: 57 Hope Crossing Road, Belvidere, NJ 07823. Credit cards - add 4% handling fee.*

*You must supply banner, or we can provide at cost.*

**Warren County Hot Air Balloons, Arts & Crafts Festival  
June 1 & 2, 2024**

**SPONSOR CONTRACT - Please include this with your check**

YES, I am interested in being a sponsor of the **Warren County Hot Air Balloons, Arts & Crafts Festival**

- Gold - \$2,000
- Silver - \$1,000
- Fascination Station - Kids Activity Area - \$500
- General Support - \$500
- General Booster, Online - \$125
- General Booster, Signage - \$150

Banner

- Small - \$250     Large - \$400     Non Profit - \$125

As a sponsor I am interested in a free vendor booth. (Not available for Booster or Banner option.) I understand that vendor space is on a first-come-first-serve basis and will be reserved at the time my deposit is received. Tent not included.

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone No. \_\_\_\_\_ Email: \_\_\_\_\_

**Make checks payable to:**

Flying Festivals of Warren County

Please make a note of **Balloon Festival Sponsorship** in the memo.

**Mail to:**

Flying Festivals of Warren County

57 Hope Crossing Road

Belvidere NJ 07823

Please phone 908-283-0721 with any questions regarding the balloon festival.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**INFORMATION FOR OUR WEB PAGES / SPONSOR PAGES**

Link to following url \_\_\_\_\_

Company Information \_\_\_\_\_

---

---

---

---

---

---

---

---

**INFORMATION FOR RADIO TAG (IF APPLICABLE)**

Up to 10 words \_\_\_\_\_

**PLEASE SUPPLY HIGH RES LOGO (IF REQUIRED FOR YOUR PACKAGE CHOICE) IN JPG, EPS, PDF**

**We will create a sign for you, up to 3" x 4" at no charge. If your company has additional banners feel free to send them down and we will hang them around.**

For questions on submitting logo digitally call Giulia at 908-283-0721 or email: [giulia51@verizon.net](mailto:giulia51@verizon.net).

**Mail to:**

Flying Festivals of Warren County  
c/o Giulia Grotenhuis  
57 Hope Crossing Road  
Belvidere NJ 07823