

Location

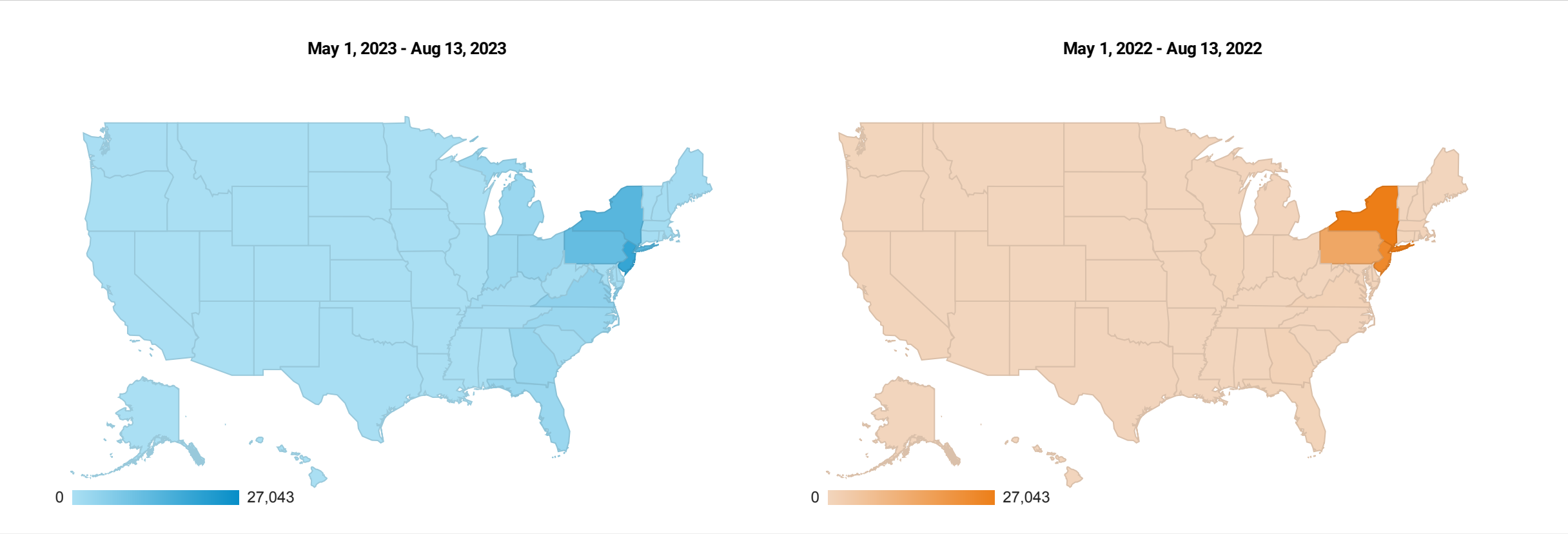
ALL » COUNTRY: United States

All Users
-0.48% Users

Map Overlay

Summary

May 1, 2023 - Aug 13, 2023
Compare to: May 1, 2022 - Aug 13, 2022



Region	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	aboutnewjersey (Goal 1 Conversion Rate)	aboutnewjersey (Goal 1 Completions)	aboutnewjersey (Goal 1 Value)
	7.90% <div>61,418 vs 66,686</div>	6.75% <div>61,605 vs 66,065</div>	9.16% <div>94,780 vs 104,334</div>	4.54% <div>66.47% vs 63.58%</div>	3.98% <div>1.66 vs 1.73</div>	7.60% <div>00:01:25 vs 00:01:32</div>	0.00% <div>0.00% vs 0.00%</div>	0.00% <div>0 vs 0</div>	0.00% <div>\$0.00 vs \$0.00</div>
1. New Jersey									
May 1, 2023 - Aug 13, 2023	19,152 <div>(25.25%)</div>	18,103 <div>(29.39%)</div>	27,353 <div>(28.86%)</div>	60.86%	1.86	00:01:37	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
May 1, 2022 - Aug 13, 2022	23,595 <div>(32.86%)</div>	22,539 <div>(34.12%)</div>	33,850 <div>(32.44%)</div>	59.27%	1.89	00:01:39	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-18.83%	-19.68%	-19.19%	2.68%	-1.81%	-2.13%	0.00%	0.00%	0.00%
2. New York									
May 1, 2023 - Aug 13, 2023	13,384 <div>(17.64%)</div>	11,086 <div>(18.00%)</div>	17,544 <div>(18.51%)</div>	68.09%	1.58	00:01:21	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
May 1, 2022 - Aug 13, 2022	27,043 <div>(37.67%)</div>	25,428 <div>(38.49%)</div>	43,267 <div>(41.47%)</div>	66.76%	1.61	00:01:29	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-50.51%	-56.40%	-59.45%	1.99%	-1.93%	-8.79%	0.00%	0.00%	0.00%
3. Pennsylvania									
May 1, 2023 - Aug 13, 2023	11,247 <div>(14.83%)</div>	10,043 <div>(16.30%)</div>	15,009 <div>(15.84%)</div>	64.35%	1.70	00:01:28	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
May 1, 2022 - Aug 13, 2022	14,307 <div>(19.93%)</div>	12,390 <div>(18.75%)</div>	19,128 <div>(18.33%)</div>	60.79%	1.78	00:01:34	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	-21.39%	-18.94%	-21.53%	5.86%	-4.48%	-6.17%	0.00%	0.00%	0.00%
4. Virginia									
May 1, 2023 - Aug 13, 2023	4,483 <div>(5.91%)</div>	3,270 <div>(5.31%)</div>	5,145 <div>(5.43%)</div>	70.32%	1.55	00:01:17	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
May 1, 2022 - Aug 13, 2022	946 <div>(1.32%)</div>	790 <div>(1.20%)</div>	1,103 <div>(1.06%)</div>	71.53%	1.52	00:01:13	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	373.89%	313.92%	366.46%	-1.69%	1.69%	4.87%	0.00%	0.00%	0.00%
5. Ohio									
May 1, 2023 - Aug 13, 2023	3,138 <div>(4.14%)</div>	2,170 <div>(3.52%)</div>	3,442 <div>(3.63%)</div>	70.28%	1.53	00:01:13	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
May 1, 2022 - Aug 13, 2022	270 <div>(0.38%)</div>	245 <div>(0.37%)</div>	284 <div>(0.27%)</div>	80.63%	1.30	00:00:31	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	1,062.22%	785.71%	1,111.97%	-12.84%	17.74%	135.54%	0.00%	0.00%	0.00%
6. Georgia									
May 1, 2023 - Aug 13, 2023	3,014 <div>(3.97%)</div>	2,027 <div>(3.29%)</div>	3,325 <div>(3.51%)</div>	68.90%	1.56	00:01:19	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
May 1, 2022 - Aug 13, 2022	955 <div>(1.33%)</div>	657 <div>(0.99%)</div>	1,083 <div>(1.04%)</div>	67.04%	1.61	00:01:34	0.00%	0 <div>(0.00%)</div>	\$0.00 <div>(0.00%)</div>
% Change	215.60%	208.52%	207.02%	2.78%	-3.24%	-15.52%	0.00%	0.00%	0.00%

7. Florida									
May 1, 2023 - Aug 13, 20...	2,637 (3.48%)	1,759 (2.86%)	2,887 (3.05%)	70.00%	1.55	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 1, 2022 - Aug 13, 20...	426 (0.59%)	391 (0.59%)	489 (0.47%)	76.07%	1.50	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	519.01%	349.87%	490.39%	-7.98%	3.29%	35.97%	0.00%	0.00%	0.00%
8. North Carolina									
May 1, 2023 - Aug 13, 20...	2,591 (3.42%)	1,715 (2.78%)	2,808 (2.96%)	70.33%	1.54	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 1, 2022 - Aug 13, 20...	166 (0.23%)	142 (0.21%)	180 (0.17%)	72.22%	1.67	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	1,460.84%	1,107.75%	1,460.00%	-2.61%	-7.37%	2.91%	0.00%	0.00%	0.00%
9. Michigan									
May 1, 2023 - Aug 13, 20...	2,582 (3.40%)	1,676 (2.72%)	2,831 (2.99%)	69.27%	1.56	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 1, 2022 - Aug 13, 20...	201 (0.28%)	174 (0.26%)	234 (0.22%)	69.23%	1.50	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	1,184.58%	863.22%	1,109.83%	0.05%	3.51%	68.55%	0.00%	0.00%	0.00%
10. Indiana									
May 1, 2023 - Aug 13, 20...	2,265 (2.99%)	1,487 (2.41%)	2,433 (2.57%)	69.01%	1.55	00:01:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
May 1, 2022 - Aug 13, 20...	73 (0.10%)	56 (0.08%)	77 (0.07%)	76.62%	1.43	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	3,002.74%	2,555.36%	3,059.74%	-9.94%	8.58%	92.59%	0.00%	0.00%	0.00%

Rows 1 - 10 of 53

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